

SHAHAB ZARGARI
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[Website Homepage](#) | [Exhibitions](#) | [Awards](#) | [Video Portfolio](#) | [Published Works](#)

LinkedIn Profile: <http://www.linkedin.com/in/shahabz>

Bio:

Shahab Zargari is an **award-winning filmmaker**, and **entrepreneur**. He graduated in 2000 from the University of California at Irvine with a bachelor of arts degree in Sociology with a minor in Education.

After years of creating original **YouTube** and **Vimeo** content, Shahab jumped into serious filmmaking with his year-long science fiction film project, *The Crystal Crypt (2013)*, starring husband and wife acting team Yuri Lowenthal and Tara Platt. During that year he also worked with the same couple on a short film titled **Out of Time**. Both films made their run in the film festival circuits. He then worked on his next film **Susannah's Lesson**, which began as a successfully funded Kickstarter campaign. His new film, **MY NAME IS ART**, is now making its way through the film festival circuit.

Currently he creates all of the video output for the UNLV Performing Arts Center, UNLV School of Music, UNLV School of Architecture, UNLV Departments of Film, Dance, Theatre, Art, on top of any freelance directing or editing gig he can get his hands on.

You can view all of his newest projects on his **Vimeo** and **Youtube** accounts.

Education

University of California, Irvine 1996 – 2000
Bachelor of Arts in Sociology
Minor in Education

- Coursework included sociology, psychology, humanities, science, statistics, marketing, education

Management and Marketing Experience

UNLV College of Fine Arts November 2016 – Present
Las Vegas, NV

Communications Coordinator / Videography

- Planning, promoting, executing, and evaluating university communication activities with focus on these schools and departments: Department of Art, Department of Dance, Department of Film, School of Architecture, Nevada Conservatory Theatre, School of Music, Department of Theatre, the UNLV Performing Arts Center and all on-campus gallery spaces.
- Work with dean of the college, program directors, chairs, students, and others on publication materials.
- Video editing and production for university-wide and college communications utilizing the Adobe Creative Suite (Premiere Pro, After Effects, Photoshop, Lightroom) for post-production and edits.
- Work with Communications Director to manage designated communications channels, including monthly the CFA newsletter, updates to college websites, flyers, and publicity of events, productions and programs.

- Work with Manager of Advancement Projects and Development team to create social media campaigns for the annual HALL OF FAME gala and the multi-disciplinary UNLV ART WALK. Also in charge of capturing and creating content marketing and video content of each event for social media and archival purposes.
- Coordinating messaging across social media channels (Youtube, Twitter, Instagram, Facebook).

Higher Ground Creative Agency

August 2015 – October 2016

Las Vegas, NV

Managing Partner, Executive Director of Marketing

- Manage creative team for web, mobile, and online advertising for all clients.
- Consult clients and formulate marketing plans and branding efforts for their businesses.

SkyWire

January 2014 – May 2015

Las Vegas, NV

VP of Marketing

- Designing and implementing the annual marketing plan by translating the business goals and strategies into brand portfolio objectives and marketing strategies.
- Planning and administering the marketing operations budget.
- Negotiating with contractors to secure agreements that are beneficial to the company when developing promotional materials, and delivering these materials using a range of mediums (television, radio, print, and online).
- As a member of the business development team collaborating with key managers on strategic planning by way of developing client presentations, contests, promotions, and other offers as well as developing and implementing client contact and prospecting systems.
- Social Media Management.
- Web development and design.

GC Records

January 1999 – present

Fullerton, CA

General Manager, Sales, Social Media Manager, Webmaster

- Responsible for overseeing and implementing the production, promotion, advertising, and sales of albums for various bands and releases.
- Web design, web development.
- Duties also include supervising tasks of staff members, compiling and researching company-related information.
- Management of Facebook, Twitter accounts.